



eBlast Advertising 2017-18

AD COST: \$500 for 40 weeks of eBlasts

WHAT IS INCLUDED:

- 1,100+ PTO e-mail subscribers
- eBlast is published every Wednesday during the school year*
- Your business graphic included body of the eblast
- "Sponsor Spotlight" article highlighted twice during the school year*
- Recognition on our website, www.arcadipto.org, for the entire school year*
- Exclusivity - maximum 10 advertisers; limit of 2 advertisers per industry
- *RENEWAL BONUS: One "SUMMER SPONSOR EBLAST"*

AD SPECIFICATIONS

- Ads should be submitted business card size, or a max height 2.125" x max width 4.5"
 - Preferred layout is horizontal; vertical ads will also be accepted
 - Preferred resolution 300 DPI if includes text. Lower quality may cause poor readability
 - Submit art in .jpg or .png format
 - Changes to existing ads must be received no later than 5pm on the Saturday the week before
- * school year August 7th, 2017 - May 24th, 2018

TO PAY BY CHECK

Make all checks payable to
Arcadia PTO

Please mail or deliver this
form with payment to:

Arcadia PTO
4703 E. Indian School Rd.
Phoenix, AZ 85018

Company Name _____

Contact Person _____

Email Address _____

Phone Number _____

Street Address _____

Website Address _____

TO PAY ONLINE AT www.arcadipto.org/eBlastAd